

Content Writer

IANA Health, LLC seeks passionate and motivated individuals with expertise and interest in healthcare, particularly substance use and behavioral health, to assist with content development.

Key Responsibilities:

- Understand the IANA platform users and their needs, perform research, conduct interviews and surveys as appropriate.
- Write effective and engaging copy for a variety of needs across the website, social media platforms, and other channels that reflects the organization's values, branding, and approach.
- Incorporate SEO principles and content marketing best practices.

Desired Qualifications:

- Proven excellent copy writing and editorial skills.
- Experience in the healthcare space.
- Strong research and analytical skills.
- Passion for detail and getting it right.
- Understanding of SEO, social media engagement and community building.
- Ability to work under deadlines and in a start up environment.

Job Type: Contract, Part-time or Full-time

How to Apply:

Send your cover letter and resume to hr@ianahealth.com. If we feel there could be a mutual fit, we will contact you to follow up.